

**Balboa Park Committee**  
**Balboa Park Study Process Overview**

**Task is to answer the following three questions posited in the Balboa Park Study:**

1. Can the city of San Diego provide the necessary financial support for Balboa Park in the future?
2. Even if it can, should it do so?
3. If it wishes to expand management and governance of the park, what are the alternatives for it to do so?

**First priority has been to educate the Committee and the Public on City Finances with emphasis on Park & Rec & Balboa Park; current management and other governance/management options. The following are the Speakers & the Subjects presented to date.**

1. City of San Diego Financial Overview
  - a. P&R Budget with emphasis on BP - Stacy LoMedico Director of P&R
  - b. Environmental Growth Fund
    - i. Stacy Lo Medico
    - ii. BPC Member Donald Steele
  - c. TOT
    - i. Stacy LoMedico
    - ii. BPC Member Mike Mc Dowell
  - d. Mayors Budget Meetings
2. Park Districts
  - a. CA Resource Code 5780
    - i. Overview, Richard Little - Keston Group
  - b. CA AB 2156 Kehoe
    - i. San Diego River Conservancy - Mike Nelson Executive Director
3. Joint Powers Authorities/Agreements (JPAs)
  - a. Overview, Richard Little - Keston Group
  - b. San Dieguito River Park Joint Powers Authority, Sue Carter Deputy Director
  - c. City of San Diego's Experience with JPAs- Bill Anderson Chief City Planning & Community Investing
  - d. Mission Trails Regional Park Advisory Committee – Dorothy Leonard Chair (Joint Power Authority)
4. Conservancies, Foundations, Park Districts and Public Private Partnership
  - a. San Dieguito River Valley Conservancy -- Craig Adams Executive Director
  - b. Forest Park St Lewis -
    - i. Gary Bess Director of Parks, Recreation & Forestry City of St. Louis
    - ii. James Mann, former Executive Director (10 yr), current Board member Forest Park Forever
  - c. San Diego River Park Foundation - Rob Hutsel, Executive Director
5. Negotiation of Public-Private Partnership – Paul Meyer Esq.
6. Leases, Contracts, Permits:
  - a. Real Estate Assets Dept - Jim Barwick Director
  - b. Park & Recreation Dept – Kathleen Hasenauer Director Developed Regional Park & Bruce Martinez Balboa Park District Manager

- c. Balboa Park Cultural Partnership – David Lange Executive Director
- 7. Philanthropy: Peter Ellsworth, President Legler Benbough Foundation
  - a. Assessment of the potential of raising private capital in a public private partnership
  - b. Overview of recent successful charitable campaigns in San Diego
  - c. What would be necessary in structure and process to attract private capital to a public private partnership for Balboa Park?
- 8. Business Process Reengineering: Kathleen Hasenauer Director Developed Regional Park
  - a. Park & Recreation Dept
  - b. Impacts to Balboa Park

## **Misc Info**

The BPC have been taking public comment throughout and will continue to do so at every meeting, through snail mail and email. I make myself available to speak to organizations that would like me to hear about the Study.

At the beginning of meetings Vicki Granowitz, Chair states:

- We will not be discussing Capital Improvement Projects for the park.
- Balboa Park will always remain a Public Park
- The only thing everyone agrees on including the BPC is that the park should never be turned over to a for profit entity or be privatized in anyway and
- The City of San Diego will continue to be on the hook for providing financially for the park.

The primary location to get up to date information is [www.balboapark.org](http://www.balboapark.org).

Posted items include:

- The Study: The Sole of San Diego
- List of links to sites with info the BPC has been or will be reviewing.
- Dates and topics of future meetings.
- FAQ
- List of Documents Reviewed
- Contact info for David Kinney or Vicki Granowitz.
- Meeting notes will be posted as they become available.